



## Seminar on “Energizing SMEs & Startups for Growth & Export”

Date: 26<sup>th</sup> September 2018.  
Venue: VTPC HALL, III Floor, 'A' Block, BMTC Complex,  
Shantinagar, Bengaluru, Karnataka 560027



### Seminar Objectives

SMEs have played a major role in the indigenous development of aerospace materials components, equipments emerged as reliable cost effective supply chain for various Indian and aerospace and defense projects. With the proactive policy of Government of India for ‘Make in India’ as well as for defense offset policy, there is a great potential for increasing the export of components, equipments and services from this sector. SMEs AND Start-ups also have a major role to in innovation partners on their own or with DRDO and Defense PSUs. SIATI has been encouraging them through annual Research & Development Award for new products / processes being developed. This seminar is being organized to create greater awareness among SMEs and start-ups, opportunities and support systems for their growth.

### Seminar Highlights

- Enabling SMEs to take advantage of the ‘Made in India’ and ‘Make in India’ initiatives.
- Enabling SMEs to grow export.
- Letter of Credit – Improving Cash flow while minimizing Risks.
- Importance of Credit Rating for low cost loan and easy access for export credit.
- The rise of Institutional Investors as an alternative source of lenders.
- Government and DPSUs initiatives for SMEs to improve growth of business and exports.
- Importance of achieving International Quality accreditation.
- Defense Innovation Council scheme to support start-ups, SMEs, Academic Institutions and Incubation Centres.
- Strategies and Initiatives of NSIC for export promotion of SME Sector
- Special Schemes for SMEs for Export Promotion by EXIM Bank, SBI and IDFC

### Provisional Program

Role of SMEs in Aerospace and Defense Sector and Opportunities
Various schemes of SBI for support and Growth of SMEs and Export Promotion
Financial Sachems of IDFC for SMEs for Exports
The Role of EXIM Bank in Export Promotion and Schemes
Strategies and initiatives of NSIC for supporting SMEs
Special schemes of VTPC for SMEs for Export Promotion
Importance of Credit Rating for low cost loan and easy access for export credit
Govt. and DPSUs initiatives for SMEs to improve growth of business and exports.
AS & NADCAP certifications for quality and becoming approved supply chain partners for Indian and International Aerospace companies for getting export orders
Defense Innovation organization and Atal Innovation Mission support up to Rs.1.5 crore to SMEs for Innovations and Prototype Development.
Panel Discussion

### Registration Fee

SIATI Members	:	Rs.1500/- per delegate
SIATI Members	:	Rs 5000/- 4 delegates
Non- SIATI Members	:	Rs.2000/- per delegate
Non- SIATI Members	:	Rs 5000/- 3 delegates
Faculty	:	Rs 1000/- per Faculty
Students	:	Rs. 500/- per students

### Payment

Cheque/ DD in favour of Account No. 31759635132 payable at Bangalore

### RTGS / NEFT Transaction details given below:

Bank	:	State Bank of India,
	:	HAL Branch
SB A/c No.:	:	31759635132
IFS Code	:	SBIN0001114,
MICR Code	:	560002018

**Spot Registration at the venue with Cash / Cheque on the day of event.**

### Please contact for more information :

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